

A FEAST

FOR THE

SENSES

HEART ART 2012



SPONSORSHIP
OPPORTUNITIES

A FEAST
FOR THE
SENSES

FOR ONE NIGHT ONLY →

HEART ART 2012

In it's 18th year, AIGA Colorado's Heart Art is an historic event that mixes a vibrant theme with a lavish silent art auction to raise essential funds that support Project Angel Heart and their mission to feed people in Colorado living with terminal illnesses. The event usually coincides with St. Valentine's Day. Your partnership and support means that we can continue this lively tradition and ensure that life-saving meals are reaching kitchen tables.

To reflect Project Angel Heart's mission and the exploding food culture in Denver, our theme this year is A Feast for the Senses, a foodie-art event that will be structured as a dinner service. It's one part auction of original art, one part showcasing of creative cuisine from popular Denver restaurants, one part evening of romance and a giant heaping of giving to a worthy cause. Mix well and serve.

WHO WILL YOU REACH

- Over 150 participating local and national designers and artists
- AIGA Colorado Membership of over 420 professionals and students of designers
- Over 600 AIGA Colorado Facebook fans
- 1300 AIGA Colorado Twitter fans
- 310 AIGA Colorado LinkedIn Members
- The Denver and Colorado design creative arts community
- Our 2000 mailing contacts
- A prime audience for promoting Denver Restaurant Week, beginning February 25, 2012

QUESTIONS? CONTACT US

Felix Sanchez, Co-Chair :: felix.71@mac.com

Michael Eason, Co-Chair :: michael@worksbyrme.com

GO AHEAD AND TAKE
A BITE
HEART ART DENVER
2012

SPONSORSHIP OPPORTUNITIES

18TH ANNUAL AIGA COLORADO HEART ART AUCTION

TYPES OF SPONSORSHIPS:

CASH SPONSORSHIPS

Cash sponsorships help make this very worthy event successful. We provide a generous benefits package for sponsors wishing to make a cash donation. Please review the attached Sponsorship Menu to determine which level ensures you are a vital part of this exciting night of art, food and support for Project Angel Heart.

RESTAURANTS

We are providing up to 4 restaurants the exclusive opportunity to showcase their most heart-pounding cuisine creations during specific auction times during the evening, starting with Appetizers, then First Course, Main Course and ending with Dessert. We will feature one restaurant during each portion of the dinner service, and you choose which cuisine you would like to present. It's your time to shine: think of the most artistic dish you can serve, and WOW our audience! The expectation is a taste-size portions for up to 200 people, but you are free to do more if you choose.

If you are unable to be a major restaurant sponsor, we will gladly accept restaurant gift certificates which can be utilized for auction items or as raffle giveaways. We are excited for you to participate in any way you can. Heart Art is also a perfect time for you to preview dishes and promote your restaurant before Denver Restaurant Week.

AUCTION ITEMS & RAFFLE ITEMS

You are free to donate other items in the form of:

ART: Maybe your business would like to submit a group piece for auction, or you could sponsor an artist?

IN-KIND DONATION: Maybe your business provides a service that would add to this event's success?

LOAD OUR GIFT BAG: we provide a gift bag to AIGA Colorado members only. If you would like to promote your business to our professional design members, please consider donating company products, special services or discount offers.

NON-ART AUCTIONS AND RAFFLE ITEMS:

A major change to this year's event is that, in addition to art, we are offering our attendees the chance to bid on a wide variety of auction items related to St. Valentine's Day, including hotel getaways, luscious desserts, spa packages, floral arrangements, movie date nights, dinners for two...all to encourage attendees to pick up those last minute romantic gifts. If you can not be a major sponsor, please consider donating one or more of these items.

T H U R S D A Y 6:00 PM - 10:00 PM
FEB 9TH ARTWORK NETWORK
878 SANTA FE DRIVE. DENVER, CO

HOSTED BY:





FOR ONE NIGHT ONLY →



ABOUT HEART ART

The AIGA Colorado Heart Art Auction is an event in which artists, both local and national, create and donate works of art that will be auctioned off with proceeds benefiting Project Angel Heart and AIGA Colorado. This will be the 18th year that AIGA Colorado has partnered with Project Angel Heart to raise funds critical to the non-profits' operations and services. This is a fantastic opportunity for you to show both you support for a fantastic cause, as well as to give back to the community in which you live. HeartArtDenver.com

ABOUT PROJECT ANGEL HEART

Founded in 1991, Project Angel Heart serves nutritious meals to men, women, and children living with life-threatening illnesses. Its current client list exceeds 800, and its servicing zone encompasses 90 square miles in the metro Denver and Colorado Springs areas. This year, Project Angel Heart (with the help of 3,000 volunteers) will deliver more than 40,000 meals at no cost and with great love. ProjectAngelHeart.org

ABOUT AIGA COLORADO

Established as AIGA Denver in 1989, AIGA Colorado has grown to a membership of 400+, encompassing industry professionals, educators, and students. The organization offers a diverse series of monthly events and programs to help people work and succeed as designers. Through its wide range of programming, AIGA Colorado inspires, educates, mentors, connects and propels individuals in the design community. AIGAColorado.org

SPONSORSHIP BENEFITS

MENU HEART ART DENVER 2018

18TH ANNUAL AIGA COLORADO HEART ART AUCTION

SPONSORSHIPS LEVELS:

BON APPETIT LEVEL \$3000 AND GREATER

- Everything in the Feast Level, plus:
Private art preview and tasting with local chefs one hour before event
Logo goes onto header of website
Listed as a major event partner with AIGA Colorado and Project Angel Heart
14 single tickets, or 7 couple tickets total to the event

FEAST LEVEL \$1500

- Everything in the Savor Level, plus:
Large logo and link on Heart Art homepage
Write up about company on Heart Art website with logo with pictures, remains on homepage*
10 single tickets, or 5 couple tickets total to the event Logo on display at the event (top tier)
Top tier logo in all print promotions
Company table with banner at the event

SAVOR LEVEL \$1000

- Everything in the Taste Level, plus:
Special mention by our Master of Ceremonies at the event
Company banner at the event (no table)
8 single or 4 couple tickets total to the event
Write up about company with logo on the Heart Art website*
2nd tier logo in all print promotions

TASTE LEVEL \$500

- Everything in the Morsel Level, plus:
Logo on display at event (2nd tier)
6 single or 3 couple tickets total to the event
Small logo and link to your website on the Heart Art homepage

MORSEL LEVEL \$250

- Everything in the Nibble Level, plus:
4 single or 2 couple tickets total to the event
Includes a 3rd tier logo in all print promotions

NIBBLE LEVEL \$100

- Logo on display at event (3rd tier)
Text link (no logo) to your website on the Heart Art homepage
2 single or 1 couple tickets to the event

*Posts will be limited to 500 characters

THURSDAY 6:00 PM - 10:00 PM
ARTWORK NETWORK
878 SANTA FE DRIVE, DENVER, CO

HOSTED BY:

